



22ND ANNUAL FESTIVAL OF TREES OPPORTUNITIES

CELEBRATING 85 YEARS AND COUNTING.

The Junior League of Champaign-Urbana is a non-profit organization committed to developing the potential of women who improve our community and promote volunteerism. We are dedicated to preparing children for success in the classroom.

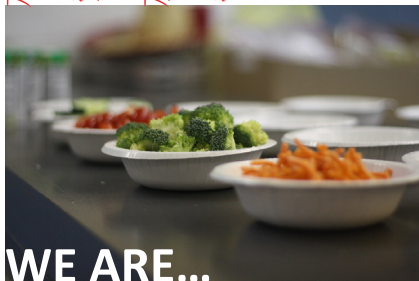
This year on November 17 through 19, we are highlighting our 85 years effecting lasting change while developing the potential of women in our community. **Thank you for joining us!**

100% OF YOUR SPONSORSHIP GOES TO SUPPORT OUR COMMUNITY.

We are so excited **announce the launch of our new Adopt-a-Non-Profit Program and our first program partner for 2017-18** at the Festival of Trees weekend! The first non-profit partner is Crisis Nursery, which Junior League started as one of its projects in 1984. Junior League has stepped up this year to help fellow non-profits aligning with our mission in our community who have struggled because of the State's fiscal crisis.

YOUR SPONSORSHIP ALSO SUPPORTS THESE PROJECTS:

Kids in the Kitchen



WE ARE...

FEEDING CHILDREN: THROUGH EDUCATION OF HEALTHY LIFESTYLES

JLCU's partnership with the Don Moyer Boys & Girls Club teaches children the importance of healthy eating and exercise.

Junior League Bright Starts



WE ARE...

HELPING YOUTH: BY PREPARING THEM FOR KINDERGARTEN

Junior League Bright Starts partners with Urbana Early Childhood School to give free preschool at night! Provides community preschool-aged children a chance to build their academic and social-emotional skills.



**JUNIOR LEAGUE OF
CHAMPAIGN-URBANA**

Hilton Garden Inn • November 19 & 20 • JuniorLeagueCU.org

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PREMIERE TREE SPONSORSHIPS - Only 10 available!

IMPACT LEVEL	OVERVIEW	SPONSORSHIP MINIMUM	DECORATION MINIMUM
8' Premiere Sponsorship Tree	Support the Festival of Trees Weekend with a premiere tree and outstanding visibility.	\$1,000	\$500

A great value for businesses looking to maximize visibility in our community with a gorgeous exclusive 8' tree. Your business also gets these great sponsorship benefits:

- Tree featured prominently with a thank-you sign including logo and message.
- Listed in Program Guide given to 2,500 attendees of entire weekend's events.
- Large logo & message included on JLCU Newsletter that reaches 2,000 e-mails.
- Large logo & message on website and Festival event page on Facebook (over 10,000 people)
- Logo, message post on Instagram (400 followers)
- Logo, tag & message post on Junior League's Facebook (estimated reach of 5,000 people)
- 10 free tickets to Festival's Public Hours.
- **Sponsors committing by August 11** will have exclusive rights to the tree theme of their choice.

TREE & WREATH SPONSORSHIPS:

IMPACT LEVEL	OVERVIEW	SPONSORSHIP MINIMUM	DECORATION MINIMUM
6' Tree	The classic FOT tree. <i>*Includes four tickets to FOT!</i>	\$400	\$350
4' Tree	Beautiful miniature tree <i>*Includes two tickets to FOT!</i>	\$325	\$175
36" Wreath	Large wreath, displayed on the decorative doors	\$175	\$75
30" Wreath	Smaller wreath for smaller doors	\$100	\$50

GOOD TO KNOW:

- Junior League of Champaign-Urbana **can decorate for you** for the decoration minimum listed; simply add the cost of the decoration minimum to your sponsorship payment.
- Please make your sponsorship by October 1 at juniorleaguecu.org/festival-of-trees
- Bundles of physical FOT admissions tickets can be purchased at discount. Great employee gift!
- **Questions?** Please e-mail Emily Cross, Chair of Festival, at emilyfcross@gmail.com.



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PREMIERE EVENT SPONSORSHIPS

Exclusive event title sponsorship options:

SPONSORSHIP VALUE	Weekend Title Sponsor	Daddy Daughter Dance	85th Anniversary Gala	Daddy Daughter, one seating	Breakfast with Santa
	\$10,000	\$5,000	\$3,000	\$2,500	\$1,500
Recognition in press release	✓	✓	✓	-	-
Tickets to 85th Anniversary Gala	2 Tables	1 Table	1 Table	-	-
Admission tickets to Festival of Trees	20	15	10	10	10
Tree or Wreath - JLCU can decorate	8' Tree + Sign	6' Tree	4' Tree	36" Wreath	30" Wreath
Recognition in Gala Program	✓	✓	✓	Name only	Name only
Recognition in FOT Program Guide given to 2,500 attendees	Largest Logo & Name	Medium, logo only	Small, logo only	Name only	Name only
Name on Event Signage	ALL	DDD - both seatings	Gala only	DDD - one seating	Breakfast only
Recognition in JLCU Website	Largest	Large	Medium	Small	Smallest
Recognition on Facebook Event + JLCU Pages	ALL Pages	Daddy Daughter + JLCU Pages	Gala + JLCU Pages	Daddy Daughter Dance Page	Breakfast with Santa Page

DADDY DAUGHTER DANCE: Friday, November 17

BREAKFAST WITH SANTA: Saturday, November 18

85th ANNIVERSARY GALA: Saturday, November 18

Please make your sponsorship by October 1.

Questions? Please e-mail Jenette Jurczyk, President of Junior League, at jenettemj@gmail.com.



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